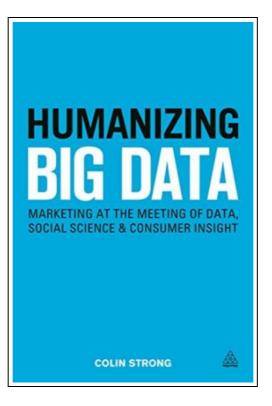
## Humanizing Big Data: Marketing at the Meeting of Data, Social Science and Consumer Insight (Hardback)



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### Reviews

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# HUMANIZING BIG DATA: MARKETING AT THE MEETING OF DATA, SOCIAL SCIENCE AND CONSUMER INSIGHT (HARDBACK)



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