



Stacked: Double Your Job Interviews, Leverage Recruiters, Unlock LinkedIn

By Karen Gurney

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 334 pages. Dimensions: 8.5in. x 5.5in. x 0.8in. THE BOOK COMES WITH AN ONLINE CLASS and TEMPLATES If you are looking for easy guerilla marketing alternative techniques that bring recruiters to you, tap the hidden job market, and increase the amount and quality of your job interviews -- then you want this book. My Story and Why This Book is for You I have been working in the recruiting industry as an Executive Search Consultant and Career Coach since 2004, but something happened in 2015 that completely changed how I worked, literally overnight. I had a client who was an Internet Marketing Manager and was seeking a position in E-commerce, social media marketing, or digital marketing; he could barely get a call for an interview after a year of job hunting. Before I started his job search campaign, I checked his LinkedIn. com profile to make sure it looked good. His LinkedIn profile was absolutely horrifying. His picture was a selfie that looked like a bad mugshot after a night of drinking and a subsequent police interrogation. His profile had too much information that was irrelevant to his...



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