



## The Impact of the Cameroonian Government Intervention in Business

By Augustine Nguh Akum Jam

LAP Lambert Academic Publishing Aug 2015, 2015. Taschenbuch. Book Condition: Neu. 220x150x6 mm. This item is printed on demand - Print on Demand Neuware - The Republic of Cameroon like other developing countries faces a number of challenges in achieving desired levels of economic enhancement. This has naturally resulted in a multitude of efforts to ameliorate the investment climate by these governments so as to attract home and international investors to boost their economies. Due to the fact that there are many countries offering similar opportunities to investors, an inevitable inherent force of competition automatically gets involved, making it an international marketing issue. The targeted potential investors have a choice and would undoubtedly prefer to undertake ventures where they perceive the environment to encompass less risk, more advantages and guarantees, and as most of the major projects coveted by these countries require huge financial resources and high expertise, multinational corporate entities constitute the target clients. Structurally, this book briefly examines forms of government intervention in business, what reforms Cameroon has affected in terms of legislation and support structures since 2002. 100 pp. English.



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