



The American architect Volume 116, pt. 2

By -

RareBooksClub. Paperback. Book Condition: New. This item is printed on demand. Paperback. 238 pages. Dimensions: 9.7in. x 7.4in. x 0.5in. This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1919 edition. Excerpt: . . . enterprises, it is that the ten-cent store idea must be applied to the building industry. This is set down in the Seattle daily press. The home-building problem of the country must be approached from a new angle. The central idea must be to build well, yet inexpensively, so that the opportunity of home ownership may be widened and extended to persons to whom, heretofore, it has been closed. The problem can be solved by private interests. If they devote their time and bend their energies to the situation they will meet the same success that was theirs in the automobile and in the piano industries. The paramount idea in all these industries is to increase sales. The task is accomplished by two means: (1) Decreasing the cost of manufacturing without seriously diminishing quality, and (2) devising ways and means whereby purchasers may easily pay...



READ ONLINE
[6.07 MB]

Reviews

Without doubt, this is the very best work by any writer. Indeed, it can be play, still an amazing and interesting literature. I am just very easily can get a pleasure of reading through a written pdf.

-- **Alda Barton**

Unquestionably, this is actually the very best work by any article writer. It usually does not price a lot of. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Augustine Pfannerstill**