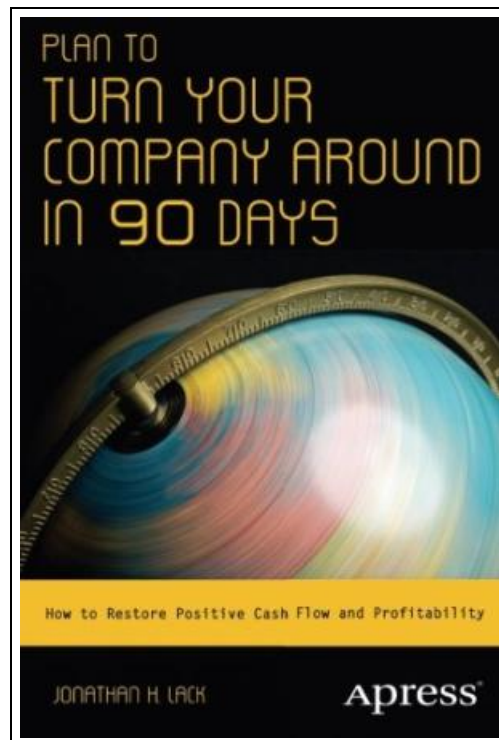


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aPress, United States, 2014. Paperback. Book Condition: New. 2013 ed.. 226 x 152 mm. Language: English . Brand New Book. More than half of all businesses in the U.S. don't make it to their fifth birthday, and nearly 70 percent are gone by year ten. How do businesses get into trouble? A hundred different ways. Poor cash flow, undercapitalization, lax financial controls, poor worker productivity, boneheaded mistakes, inefficient processes, failure to adapt, loss of enthusiasm .the list goes on and on. The fact is, many businesses that face life-threatening challenges, or are just stuck in the doldrums, can turn their fortunes around. And Jonathan Lack is the expert who can show you how. Lack is a turnaround specialist--the guy called in to reinvigorate a stalled company or revamp the poor practices that reduce sales and decimate profits. Once he's done, the company is again on the road to growth and profitability. Plan to Turn Your Company Around in 90 Days is a pragmatic, step-by-step guide to helping your company not only survive but begin to grow again. Among other things, this book will teach you how to improve your company's cash flow, how to better manage your payroll and employee productivity, and how to get better results from your marketing and sales efforts. Turn Your Company Around in 90 Days will help you develop a framework to create a strategic plan that will move your company in the right direction and breathe new life into tired or worn-out operations and products. Plan to Turn Your Company Around in 90 Days will immediately help your firm in the following areas: * How to get to cash flow positive and then grow * How to manage technology better * How to manage your payroll and employee productivity * How...



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